

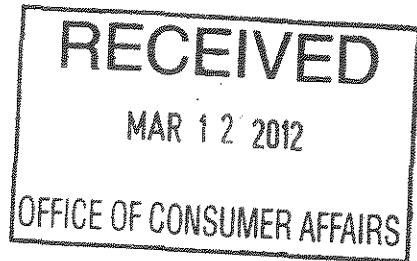
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**W&GR** Wilson Sonsini Goodrich & Rosati  
PROFESSIONAL CORPORATION

1700 K Street, NW, Fifth Floor  
Washington, D.C. 20006-3817

PHONE 202.973.8800  
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[www.wsgr.com](http://www.wsgr.com)



**GERARD M. STEGMAIER**  
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Direct Dial: 202.973.8809

March 9, 2012

**VIA U.S. MAIL**

Office of Consumer Affairs and Business Regulation  
Attn: Barbara Anthony, Undersecretary  
Ten Park Plaza, Suite 5170  
Boston, MA 02116

Dear Undersecretary Anthony,

We are writing to inform you that we will be sending notice to one (1) Massachusetts address advising the resident that we recently were the victim of a computer equipment theft. The stolen equipment contained unencrypted personal information about that person, including a social security number.

We have filed a police report and are working with law enforcement. We have no evidence or reason to believe that any of the affected information has been misused. To assist your resident with his/her efforts to protect him/herself from the misuse of the information, we have arranged to make credit monitoring and related identity theft prevention and detection services available to him/her at no cost.

The notice, which is attached, was sent via U.S. Mail to the affected Massachusetts resident on March 9, 2012. Please call me if you have any questions.

Sincerely,

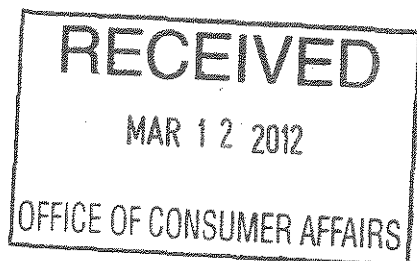
**WILSON SONSINI GOODRICH & ROSATI**  
Professional Corporation

*Gerard M. Stegmaier*  
Gerard M. Stegmaier

Enclosure



LifeSize Communications  
1601 S. MoPac Suite 100 Austin, TX 78746  
512.347.9300 p 512.347.9300 f www.lifesize.com



[INSERT DATE]

**Redemption Code: {Activation Code}**  
**Enroll at [enroll.allclearid.com/lifesize](http://enroll.allclearid.com/lifesize)**  
**Assistance Hotline: (877) 615-3762**

[INSERT NAME/ADDRESS]

Dear [ADDRESSEE],

We are writing to inform you that on January 26, 2012, a breach of security occurred that may have involved some of your personal information which LifeSize maintains in connection with employment and related business purposes.

A police report was filed concerning the incident and we are cooperating with law enforcement. We have no evidence or reason to believe that any of your personal information has been misused. However, because you are in a position to further protect against misuse of your personal information, we wanted to inform you of the situation and encourage you to take steps you deem appropriate to help protect your personal information from misuse.

To help safeguard you from misuse of your personal information, **we have arranged for you to receive identity protection from AllClear ID at no cost to you.**

AllClear ID offers Credit Monitoring that delivers secure, actionable Credit Alerts to you by phone. AllClear ID Protection also includes \$1,000,000.00 Identity Theft Insurance Coverage and AllClear ID Fraud Resolution Services. The AllClear ID service will be valid for one year from the date you register. You must register with AllClear ID to receive this complimentary identity protection service. You will need to provide the redemption code that is listed at the top of this page. You may register online at [enroll.allclearid.com/lifesize](http://enroll.allclearid.com/lifesize). Please see the enclosure to learn more about AllClear ID.

#### **How You Can Protect Yourself:**

To assist you in protecting yourself, with this letter we provide general information which may be useful to you in analyzing what precautionary steps you may want to take.

Although we have no reason to believe your information is at risk, access to personal information by others is increasingly of public concern and we have located some resources that contain useful information for consumers:

[www.privacy.ca.gov](http://www.privacy.ca.gov)

<http://www.ftc.gov/bcp/edu/microsites/idtheft/>



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The law entitles you to receive a free copy of your credit report annually from each of the three major credit reporting bureaus. We also recommend that you consider a review of your credit report from each of the three major credit reporting agencies: Experian, Equifax, and Transunion (contact information provided below). When you receive your credit report, review it carefully. You should notify the credit bureaus of any inaccuracies in your report as soon as possible so the information can be investigated and, if found to be in error, corrected. If you discover unauthorized accounts or charges on your credit reports, you should immediately notify the appropriate credit bureau by telephone and in writing. If you find suspicious activity on your credit reports or have reason to believe your information is being misused, notify local law enforcement and file a police report. You should obtain a copy of the police report as many creditors require the information it contains before they will absolve you of the fraudulent debts.

EXPERIAN  
P.O. Box 2404  
Allen, TX 75013  
(888) 397-3742

EQUIFAX  
P.O. Box 740241  
Atlanta, GA 30374-0241  
(800) 685-1111

TRANSUNION  
P.O. Box 2000  
Chester, PA 19022  
(800) 916-8800

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission recommends that you check your credit reports periodically. Monitoring your credit reports is one of the best ways you can protect yourself.

#### **Information for Massachusetts Residents:**

Pursuant to Massachusetts law, residents of Massachusetts who have been affected have a right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

Further, Massachusetts residents have an additional right to request a security freeze on their credit report. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. Note that if you have been a victim of identity theft, a credit reporting agency cannot charge you for placing, lifting or removing a security freeze if you provide that agency with a police report. If you do not provide such a police report, the fee for a security freeze may be up to \$5 per transaction for placing, lifting, or removing the freeze.

In order to place a security freeze on your credit report, you must send a written request to each of the three credit bureaus (Experian, Equifax, and TransUnion) at the following addresses:

Equifax Security Freeze  
P.O. Box 105788  
Atlanta, GA 30348

Experian Security Freeze  
P.O. Box 9554  
Allen, TX 75013

Trans Union Security Freeze  
Fraud Victim Assistance Dept.  
P.O. Box 6790  
Fullerton, CA 9283



LifeSize Communications  
1601 S. MoPac Suite 100 Austin, TX 78746  
512.347.9300 p 512.347.9300 f www.lifesize.com

Your written request to place a security freeze must include the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address such as a current utility bill or telephone bill;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.)
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft;
8. If you are not a victim of identity theft, include payment by check, money order, or credit card (Visa, MasterCard, American Express or Discover only). Do not send cash through the mail.

LifeSize takes your privacy and the protection of your personal information very seriously. LifeSize has taken additional steps to strengthen its protection of the personal information which it maintains, and will continue to closely monitor and take further steps as appropriate to safeguard such information. We sincerely regret any inconvenience that this situation may cause you, and assure you that LifeSize has been and will continue to be vigilant in the protection of your personal information. We encourage you to take advantage of the AllClear ID benefit the company is offering to you at no expense.

Should you have any questions about this matter, please contact our assistance hotline (877) 615-3762 and we will address any questions or concerns you may have.

Sincerely,

Alise Mullins  
Vice President, Human Resources  
LifeSize, a division of Logitech

# Free identity protection. Priceless peace of mind.



**ENROLL NOW! Free Identity Protection That's Proven to Work.**

AllClear ID provides a level of patented identity protection no other company can match. Only AllClear ID has an Alert Network that identifies potential attacks and delivers critical information to you by phone.

## What You Get:

- Identity theft insurance covers financial losses
- Comprehensive identity recovery
- Early attack detection
- Live AllClear™ Investigators dedicated to your case
- Wallet Restoration
- Long-term identity repair service after initial service period
- AllClear ID ChildScan identifies fraud for minors under 18 years old

## Free, Fast, Simple Enrollment.



**Insurance Amount:** \$1,000,000



## ENROLL NOW

Redemption Code: <XXXXXXXX>

**Online:** [enroll.allclearid.com/lifeseize](http://enroll.allclearid.com/lifeseize)

**Sign Up Today For Your FREE Identity Protection From AllClear ID.**

## Included in Your AllClear ID Protection:

AllClear Credit Monitoring	AllClear Credit Alerts	AllClear Investigators	Identity Theft Insurance	Long-term Identity Repair	ChildScan
AllClear ID constantly scans credit records for signs of activity that could indicate identity theft.	If there are changes to your credit file - like evidence that a thief has used your credit, you will get a secure call from AllClear ID.	If fraud is detected, licensed investigators repair your identity, saving you hundreds of hours.	If a thief steals your identity, you will be reimbursed for covered losses related to recovering your identity.	After your initial protection period has passed, you're protected with extra identity repair coverage for future issues.	If under 18, AllClear ID scans Social Security numbers and sends alerts if fraud is found, we will fully restore your child's identity.

[www.AllClearID.com](http://www.AllClearID.com)

**AllClear ID**  
ALERT NETWORK